



AUSTRALIAN
BIOECONOMY
CONFERENCE 2023


Managing carbon and biomass in a carbon constrained world
Tue 19 & Wed 20 September 2023 | Rydges Newcastle, NSW



bioeconomy.com.au

Hosted by:



A close-up photograph of wheat stalks, showing the golden-brown grain heads and the long, thin awns. The background is a soft-focus field of similar wheat. A dark green, semi-transparent rounded rectangle is overlaid on the bottom left, containing white text.

The improved management of carbon across our economy - or our 'bioeconomy' - is critical if we are to mitigate the impacts of climate change and increase renewable electricity production as we move away from fossil fuels in an increasingly carbon-constrained world

Invitation

The Australian Industrial Ecology Network (AIEN) takes great pleasure in inviting you to partner with us for the first Australian Bioeconomy Conference to be held on 19 and 20 September 2023 at the Rydges Newcastle.

This two-day event is themed *Managing Carbon and Biomass in a Carbon Constrained World*, where we will explore potential opportunities for industry in Australia and what it might look like in the future.

The improved management of carbon across our economy - or our 'bioeconomy' - is critical if we are to mitigate the impacts of climate change and increase renewable electricity production as we move away from fossil fuels in an increasingly carbon-constrained world. We also need to help shape how the bioeconomy can be supported to maximise benefits to the environment and our economy.

Furthermore, improved management of carbon across the Australian bioeconomy can open up many commercial opportunities for recovering organic matter and stimulating industries focused on biomass production. This includes the generation of energy from biomass which is otherwise lost to landfill or specifically grown crops for fuel, producing carbon-neutral transport fuels, and using recovered organic matter and other biogenic products for restoring environmental ecosystems and improving the productivity of agriculture.

Recent government policies at a National and State level on climate change and net zero, renewable energy production, recycling, agricultural productivity and environmental restoration all seek to enhance the management of carbon to deliver environmental, social and economic benefits for the Australian community.

This two-day conference will bring together policy experts from all levels of government, industry leaders and early industry adopters to highlight the opportunities in Australia's bioeconomy. The conference will also provide participants with an opportunity to engage, network, discuss and help shape policy, programs and investment in Australia's increasing important bioeconomy.

AIEN recognises that national leadership is critical in connecting key players and capabilities across the value chain and is striving to build partnerships with key stakeholders to frame this dialogue in developing a path for a circular bioeconomy in Australia.

With an already well established and strong network of members and collaborators, the AIEN would like to invite you to be a vital part of the conference by partnering with us as a conference sponsor.

There is a variety of opportunities available providing the ideal platform to promote your organisation and its services whilst supporting a major professional event for participants at the forefront of advancing Australia's shift away from fossil fuels towards a greener and more sustainable future.

We look forward to welcoming and working with you as a valued partner of the 1st Australian Bioeconomy Conference in Newcastle



Colin Barker
Chairman, Australian
Industrial Ecology Network

About the conference

Recent government policies at a National and State level on climate change and net zero, renewable energy production, recycling, agricultural productivity and environmental restoration all seek to enhance the management of carbon to deliver environmental, social and economic benefits for the Australian community.

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Key topics

- The Australian bioeconomy and new emerging industries that are focused on better managing carbon
- The race towards net zero - role and potential the bioeconomy can play
- Carbon cycle mechanics, and the difference between fossil and biogenic carbon
- What is the highest and best use of carbon across the bioeconomy?
- Climate change benefits from managing carbon from biogenic sources across the bioeconomy
- Current policies, program and investments to advance Australia's bioeconomy
- Techniques, processes and industries seeking to improve the management of carbon in sustainable energy generation
- Role and potential for using surplus biomass and specifically grown biomass crops in sustainable energy generation
- Creating sustainable transport fuels from biomass - technology, economics and opportunities
- Commercial opportunities for agricultural producers and forestry in biomass crop production and making use of unproductive lands
- Stimulating the development of anaerobic digestion in Australia for producing green biogas from surplus agricultural and urban biomass sources
- Government investment programs available to support industry development and the national bioeconomy

Audience profile

AIEN events attract a high calibre of participants from across Australia as well as internationally, with over three-quarters of attendees being company directors, CEO's or senior managers.

The Australian Bioeconomy Conference is expected to attract more than 100 delegates from a wide-range of specialities including:

- Mining
- Energy
- Forestry
- Agriculture
- Engineering Firms/Consultancies
- State/Local Government



Host organisation



Catalyst to achieving a circular economy

The Australian Industrial Ecology Network (AIEN) is a vibrant network of like-minded individuals, companies, and institutions with a common interest in sustainable development through the study and practice of industrial ecology.

AIEN aims to bring industry, government, and community stakeholders together to capitalise on Industrial Ecology opportunities and resolve emerging issues with coordinated solutions.

aien.com.au

Organising committee

- Dr Mark Jackson, Jackson Environment and Planning
- Tim Askew, Hunter Joint Organisation
- Colin Barker, Plastech Recycling
- Mark Glover, Ecowaste
- Veronica Dullens, AIEN

Venue

Rydges Newcastle
Wharf Rd &, Merewether St
Newcastle NSW 2300

Sitting amongst the waterfront boutiques, cafés, bars and eateries of the iconic Honeysuckle promenade, Rydges Newcastle is the ideal destination to take this lively city head on. With sweeping views of the stunning harbour and only moments from the major tourist attractions, this premium Newcastle hotel is the perfect blend of vibrant coastal city and luxury holiday escape.

Rydges Newcastle is conveniently located in the heart of Newcastle's Honeysuckle precinct, only a short 30-minute drive from Newcastle Airport, and only two hours drive from Sydney.

Contact

For all queries regarding sponsorship, please contact the Australian Industrial Ecology Network

T: 0400 449 100

E: info@aien.com.au

Sponsorship opportunities



The following partnership opportunities have been developed to provide maximum exposure for your products and services during the Australian Bioeconomy Conference.

The conference is designed to allow for a multitude of formal and informal networking opportunities allowing you to interact with delegates and exchange ideas in a relaxed environment. There are a variety of packages available designed to provide maximum exposure for your organisation in all promotions before, during and after the event.

If your organisation wants to stand out as being an innovator in the bioeconomy sector, you can't afford to miss out on this opportunity.

If you would like to expand your partnership package or have an innovative sponsorship product you would like to promote, please contact us. We would like to discuss how we can assist you in meeting your marketing objectives.

Why sponsor?

Sponsorship of the conference provides an excellent opportunity to:

- Promote your organisation, support your brand and maintain a high profile among key influencers and decision-makers before, during and after the event
- Stimulate discussion on issues that affect your industry
- Demonstrate your position and commitment to a circular ioeconomy for Australia
- Connect, engage, interact and influence your target audience
- Establish, renew and build relationships with existing clients, prospects and stakeholders
- Enable your target audience to experience your product/service and people
- Establish your position as the leader of trends and reforms within the industry
- Launch new initiatives and products
- Build your brand, gain valuable knowledge and establish key contacts that will be able to help you build your business

Event marketing

The conference will be actively promoted via:

- Partnerships with related industry organisations
- Advertising in industry publications, e-news, event calendars and websites
- Event website
- Direct mail-outs to an extensive list of potential delegates.
- Electronic broadcasting
- Ongoing updates of website content
- Post-event communications with delegates
- Promotion through social media networks

PACKAGE	GOLD	SILVER	BRONZE	SESSION	NETWORKING FUNCTION	LANYARDS	CATERING
Number available	1	2	5	6	1	1	2
Investment	\$15,000	\$10,000	\$7,000	\$5,000	\$7,500	\$4,000	\$5,000
Company profile on website and program	200 words	100 words	50 words	50 words	50 words	50 words	50 words
Recognition during the event opening and closing addresses	✓	✓	✓	✓	✓	✓	✓
Corporate logo featured on the sponsors ppt slide	✓	✓	✓	✓	✓	✓	✓
Logo placement on event marketing	Front	Front	✓	✓	✓	✓	✓
Advertisement in Forum program	Full page	1/2 Page	1/4 Page		1/4 Page		
Promotion through the event's social media networks	✓	✓	✓	✓	✓	✓	✓
Trade table display	✓	✓	✓				
Full registrations	4	2	1	1	1	1	1
Special rates for additional attendees	✓	✓	✓	✓	✓	✓	✓
Advance listing of attendees	✓	✓	✓	✓	✓	✓	✓
Additional benefits	See page 8	See page 9	See page 10	See page 11	See page 12	See page 13	See page 14

Gold sponsor



Gain premium brand exposure by showcasing your organisation to a captive and targeted audience. Build strategic connections with key decision makers and showcase your products and services.

EXCLUSIVE OPPORTUNITY

Investment:
\$15,000 + GST

What's included:

- Corporate logo and acknowledgement as a Gold Sponsor:
 - Printed on the front cover of event promotional material (includes event brochures and advertising where possible)
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 200-word company profile in conference Program
- 200-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- The sponsor may provide a freestanding banner to be positioned at the front during the conference sessions (sponsor is responsible for delivery, installation and removal of banner)
- 4 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Full page advertisement in the Conference Program
- Promotion through the host organisation's social media networks
- Dedicated email blast to confirmed delegates either prior to or immediately after the conference including logo, link to your website, 300 words of text and one image
- Trade table display in the conference venue
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

Silver sponsor



As one of only two Silver Sponsors, your organisation will benefit from a strong alignment with the conference through the many opportunities for branding and exposure prior to, during and after the event.

MAX. TWO PACKAGES

Investment:
\$10,000 + GST

What's included:

- Corporate logo and acknowledgement as a Silver Sponsor:
 - Printed on the front cover of event promotional material (includes event brochures and advertising where possible)
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 100-word company profile in conference Program
- 100-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- 2 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Half page advertisement in the Conference Program
- Promotion through the host organisation's social media networks
- Trade table display in the conference venue
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

Bronze sponsor



Become a Bronze Sponsor and access attractive opportunities for outstanding brand exposure

MAX. FIVE PACKAGES

Investment:
\$7,000 + GST

What's included:

- Corporate logo and acknowledgement as a Bronze Sponsor:
 - Printed on event promotional material
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 50-word company profile in conference Program
- 50-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- 1 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Quarter page advertisement in the Conference Program
- Promotion through the host organisation's social media networks
- Trade table display in the conference venue
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

Session sponsor



Session Sponsorship* offers the opportunity to align your organisation with a particular topic or speaker

***Sessions available for sponsorship:**

- Biomass ain't biomass
- Biomass for bioenergy - SOLD
- Carbon in soils
- Biogenic markets - Dry/Woody
- Biogenic markets - Wet/AD
- Circular economy precincts
- Drivers for change

ONE SPONSOR PER SESSION

Investment:
\$5,000 + GST

What's included:

- Corporate logo and acknowledgement as a Session Sponsor:
 - Printed on event promotional material
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 50-word company profile in conference Program
- 50-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- Your company logo will be displayed on the opening slide for your session
- 1 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Opportunity to provide a 30 second pre-roll video to play at the start of your sponsored session (sponsor to provide and subject to approval by the conference organiser.
- Promotion through the host organisation's social media networks
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

Networking function sponsor



The Networking Function on Tuesday 19 September 2023 offers the opportunity to bring together conference attendees and speakers in an informal networking setting.

The sponsoring company may liaise with the Event Organisers regarding theming and entertainment for the function.

EXCLUSIVE OPPORTUNITY

Investment:
\$7,500 + GST

What's included:

- Corporate logo and acknowledgement as a Bronze Sponsor:
 - Printed on event promotional material
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 50-word company profile in conference Program
- 50-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- Acknowledgement by the MC as the function sponsor
- Sponsor advertisement/corporate logo on table signage
- The Sponsor may provide branded shirts and/or hats for wait staff to wear during the Function
- The Sponsor may address the guests during the function (5 minutes maximum)
- The sponsor may provide two freestanding banners which will be positioned in a prominent location for the function duration
- 1 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Quarter page advertisement in the Conference Program
- Promotion through the host organisation's social media networks
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

Lanyards sponsor



This is an opportunity to have your organisation logo printed on the lanyards worn by all attendees providing considerable exposure throughout the event.

What's included:

- Corporate logo and acknowledgement as a Bronze Sponsor:
 - Printed on event promotional material
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 50-word company profile in conference Program
- 50-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- Company name/logo and website printed on the delegate lanyards (one colour print)
- 1 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Promotion through the host organisation's social media networks
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

EXCLUSIVE OPPORTUNITY

Investment:
\$4,000 + GST

Catering sponsor



The catering area captures all delegates, providing you with significant exposure before and during the event.

ONLY TWO AVAILABLE

Investment:
\$5,000 + GST

*Available for Tuesday 18 Feb 2020
or Wednesday 19 Feb 2010
or sponsor both days for \$8,000 +
GST*

What's included:

- Corporate logo and acknowledgement as a Bronze Sponsor:
 - Printed on event promotional material
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 50-word company profile in conference Program
- 50-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- Company logo displayed on signage within the catering area on the selected day
- Company logo displayed at the conclusion of each session on the selected day (via PowerPoint)
- 1 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Quarter page advertisement in the Conference Program
- Promotion through the host organisation's social media networks
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

The fine print

Sponsorship terms and conditions

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by AIEN and all prices in this document are exclusive of the GST. GST is calculated at the date of publication of this document. AIEN reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Sponsorship Agreement. Upon receipt of the Sponsorship Agreement a tax invoice for the required 50% deposit will be issued. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by Friday 30 June 2023. Applications received after Friday 30 June 2023 must include full payment. Applications will be processed in strict order of receipt and AIEN reserves the right to reject a Sponsorship Application at any time.
3. All monies are payable in Australian dollars. Payments made by credit card may be subject to a merchant fee of 3%.
4. Sponsorship entitlements including organisation logo on the event website and other marketing material will be delivered upon receipt of the required deposit payment.
5. All monies due and payable must be received cleared by AIEN prior to the event. No organisation will be listed as a Sponsor in any official event material until full payment and a has been received by AIEN.
6. Inclusion of corporate logos, organisation profile and other information in printed materials is subject to meeting publication deadlines and specifications. The preferred format for logos is vector .EPS or .AI. Advertising should be submitted as a print ready PDF and any images must be high resolution, suitable for printing (minimum 300 dpi). The placement of banners and promotional material is subject to approval by AIEN. All artwork is to be approved by AIEN prior to printing.
7. AIEN makes no guarantee as to the number of delegates that may attend the event
8. **CANCELLATION POLICY:** Any cancellation of sponsorship must be advised in writing, however, once promotion of your sponsorship has commenced, no refunds will be available, and you will be liable for full payment. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
9. No Sponsor shall assign, sublet or apportion the whole or any part of their Sponsorship package except upon prior written consent from AIEN.
10. Sponsorship monies will facilitate towards the successful planning and promotion of the meeting in addition to subsidising the cost of management, communication, Invited Speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the event.
11. **UNAVOIDABLE OCCURRENCES:** In the event that the event is cancelled or delayed outside the control of the Organiser, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, work stoppages, slowdowns or disputes, or other similar events, then the Sponsor may be issued a refund after all fixed expenses are paid, any remaining funds will be distributed to Sponsors. The Sponsor shall not claim for any loss or damage.
12. **INSURANCE AND LIABILITY:** AIEN shall not be liable to the sponsor, or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship.



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